



For Immediate Release

HIGH FIVE[®] National announces new agreements with Authorized Providers across Canada

Toronto, November 20, 2007 - HIGH FIVE[®] National, a division of Parks and Recreation Ontario, marks National Child Day with the announcement that seven Authorized Providers across Canada will be enhancing children's sport and recreation experiences by delivering all aspects of HIGH FIVE[®] training.

Provincial Recreation Associations in Nova Scotia, Newfoundland and Labrador, New Brunswick, Ontario, Saskatchewan, Alberta and BC have now signed agreements with HIGH FIVE[®] National and can now offer a full range of HIGH FIVE[®] training.

HIGH FIVE[®] is Canada's only comprehensive quality standard for organizations providing recreation and sport programs to children aged 6 to 12. HIGH FIVE[®]'s child-centred approach makes a child's recreation and sport experience an affirmative one, which helps to strengthen participating organizations by entrenching quality as one of its core values.

Each year, Canada celebrates National Child Day on November 20 and the theme for 2007 is *The Right to be Active*. Encouraging and enabling children to participate fully in a wide range of physical activities is essential to healthy child development and is at the core of the vision for HIGH FIVE[®].

HIGH FIVE[®] training, tools, resources and Accreditation process help many organizations across the country deliver positive child-centred programs. Embracing HIGH FIVE[®] and embedding its key ingredients into an organization's operating practices demonstrates a commitment to safe and healthy childhood development and a dedication to deliver programs of the highest standards.

“National Child Day 2007 is the perfect opportunity to profile the commitment of the seven Authorized Providers across the country,” says LJ Bartle, HIGH FIVE[®] National Manager. “The providers will be reaching thousands of coaches, instructors and physical activity leaders, who in turn will have a tremendous impact on Canada's children. Parents wanting to ensure a quality experience for their children should look for HIGH FIVE[®] trained instructors.”

HIGH FIVE[®] National is pleased these seven Authorized Providers are now able to offer HIGH FIVE[®] training locally:

British Columbia Recreation and Parks Association (BCRPA)
Alberta Recreation and Parks Association (ARPA)
Saskatchewan Parks and Recreation Association (SPRA)
Parks and Recreation Ontario (PRO)
Recreation Nova Scotia (RNS)
Recreation Newfoundland and Labrador (RNL)
Recreation New Brunswick (RNB)

Background

Founded in 2001 by Parks and Recreation Ontario, HIGH FIVE® is a quality standard for children's sport and recreation. HIGH FIVE®'s cornerstone of training, the Principles of Healthy Child Development (PHCD), is specialized training which teaches participants how to use the five principles of healthy child development to provide an exceptional learning experience for children in their care.

HIGH FIVE® is a quality standard committed to assisting children along the path of healthy child development by:

- ensuring that recreation and sport practitioners develop a high level of knowledge and expertise in child development;
- helping parents to make informed choices; and
- providing practitioners with the tools for enhancing and maintaining a high level of program quality.

Parks and Recreation Ontario (PRO) is an all-inclusive member-based association dedicated to enhancing the quality of life of the people in Ontario.

For more information please contact:

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